



School of  
**National Development**

## Abu Dhabi Global Market Academy

ADGM Academy, the knowledge arm of Abu Dhabi Global Market (ADGM), a financial free zone in Abu Dhabi, aims to become a leading educational and human capital academy for banking, finance, digital and public services in the region. Aligned with the UAE's vision for economic strength, we offer world-class educational experiential programs. At the forefront of financial and digital training, we partner with industry experts, professional organizations, and academic institutions to design and deliver innovative certified programs. a journey of growth, learning, and transformation where knowledge meets opportunity to shape the future of the financial industry.

## ABOUT THE DIGITAL PROGRAMME

ADGM Academy along with Department of Government Enablement are committed to developing Nationals in the Digital field, through a nine-month programme that offers **dynamic learning experiences** to unlock essential digital tools and work skills. This National Development Programme aims to help young graduates **navigate the digital landscape with confidence** and adapt to the ever-evolving demands of the industry.



## PROGRAMME OUTLINE

<p>01</p>  <p><b>DIGITAL SKILLS</b></p>	<p>Design, Project Management, Coding, Graphic Design, Use of AI, Data Analytics, CRM, Digital Accounting, Visual Representation</p>
<p>02</p>  <p><b>PROFESSIONAL SKILLS</b></p>	<p>Communication, Escalation, Project Management, Prioritisation, Collaboration, Knowledge Management, Ethics &amp; Compliance</p>
<p>03</p>  <p><b>INDUSTRY KNOWLEDGE</b></p>	<p>Digital Transformation, Data Science, Artificial Intelligence, Digitalising Processes &amp; Services, Cybersecurity</p>

## HOW TO BOOK ANY OF OUR PROGRAMMES

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**INVESTORS IN PEOPLE**  
We invest in people Platinum



## KEY ELEMENTS OF THE PROGRAMME



### EXPERT INSTRUCTOR

Industry experts design, structure and engage with participants, sharing first-hand insights leveraging their experiences.



### ACTIVE PARTICIPANT ENGAGEMENT

Experience an interactive learning environment that encourages participation, collaboration, and discussions, ensuring an engaging and enriching learning experience for all attendees.



### EXPERT ASSETS

Industry experts design, structure and engage with participants, sharing first-hand insights leveraging their experiences.



### CAPSTONE PROJECT

Showcase your proficiency by working on a capstone project, putting your knowledge into practice and demonstrating your ability to solve real-world problems using the workshop's teachings.



### ROBUST ASSESSMENT STRUCTURE

Industry experts design, structure and engage with participants, sharing first-hand insights leveraging their experiences.



### CERTIFICATE OF COMPLETION

Receive a certificate of completion accredited by CPD upon successfully finishing the workshop.

## ELIGIBILITY REQUIREMENTS

### Who is this Program for?

- ▶ Recent University graduates who are UAE Nationals.
- ▶ Professionals entering the Consultancy industry at entry level positions

#### BACHELOR'S DEGREE IN:

- Accounting
- Human Resources
- Finance
- Marketing & Entrepreneurship
- Communication & Media
- Information Technology

#### ELIGIBILITY CRITERIA

- ▶ University Degree
- ▶ GPA: 2.8 + Recommended
- ▶ English language – intermediate
- ▶ Completed Military Service (Males Only)

