

# Digital Programme



## ADGM Academy

ADGM Academy, the knowledge arm of ADGM, a financial free zone in Abu Dhabi, aims to become a leading educational and human capital academy for banking, finance, digital and public services in the region. Aligned with the UAE's vision for economic strength, we offer world-class educational experiential programmes. At the forefront of financial and digital training, we partner with industry experts, professional organisations, and academic institutions to design and deliver innovative certified programmes, a journey of growth, learning, and transformation where knowledge meets opportunity to shape the future of the financial industry.

## ABOUT THE DIGITAL PROGRAMME

ADGM Academy, in collaboration with the UAE Government, is committed to empowering Nationals in the digital sector through a programme that provides dynamic learning experiences designed to develop essential digital tools and workplace skills.

This National Development Programme aims to help young graduates **navigate the digital landscape with confidence** and adapt to the ever-evolving demands of the industry.



## PROGRAMME OUTLINE

01



DIGITAL SKILLS



Design, Project Management, Coding, Graphic Design, Use of AI, Data Analytics, CRM, Digital Accounting, Visual Representation

02



PROFESSIONAL  
SKILLS



Communication, Escalation, Project Management, Prioritisation, Collaboration, Knowledge Management, Ethics & Compliance

03



INDUSTRY  
KNOWLEDGE



Digital Transformation, Data Science, Artificial Intelligence, Digitalising Processes & Services, Cybersecurity

## HOW TO BOOK ANY OF OUR PROGRAMMES

+9712 3338500 ✉ ACADEMY@ADGM.COM  
ADGMACADEMY.COM in @ADGMACADEMY

## KEY ELEMENTS OF THE PROGRAMME



### EXPERT INSTRUCTOR

Industry experts design, structure and engage with participants, sharing first-hand insights leveraging their experiences.



### ACTIVE PARTICIPANT ENGAGEMENT

Experience an interactive learning environment that encourages participation, collaboration, and discussions, ensuring an engaging and enriching learning experience for all attendees.



### EXPERT ASSETS

Industry experts design, structure and engage with participants, sharing first-hand insights leveraging their experiences.



### CAPSTONE PROJECT

Showcase your proficiency by working on a capstone project, putting your knowledge into practice and demonstrating your ability to solve real-world problems using the workshop's teachings.



### ROBUST ASSESSMENT STRUCTURE

Industry experts design, structure and engage with participants, sharing first-hand insights leveraging their experiences.



### CERTIFICATE OF COMPLETION

Receive a certificate of completion accredited by CPD upon successful completion.

## ELIGIBILITY REQUIREMENTS

### Who is this programme for?

- ▶ Recent university graduates job seekers who are UAE Nationals.

#### BACHELOR DEGREES IN:

- Accounting
- Marketing & Entrepreneurship
- Human Resources
- Communication & Media
- Finance
- Information Technology

#### ELIGIBILITY CRITERIA

- ▶ University Degree
- ▶ GPA: 2.8+ recommended
- ▶ English language – intermediate
- ▶ Completed Military Service (Males only)

