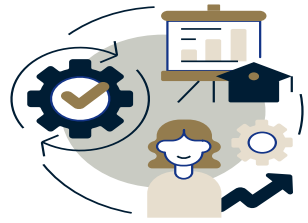


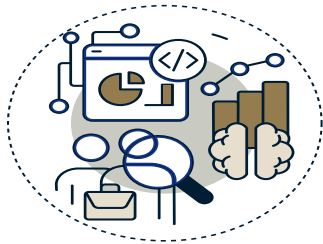
# ADGM ACADEMY DIGITAL REGIME



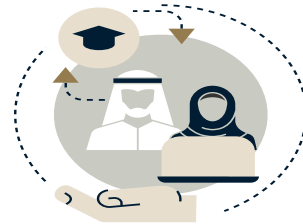
# WE ORCHESTRATE YOUR STRATEGY AND TALENT



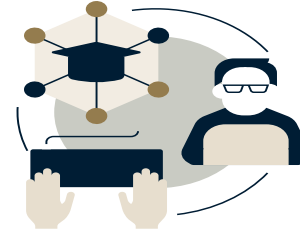
UPSKILLING



EMPLOYABILITY



EMIRATISATION



RESKILLING



DIGITAL  
ENTREPRENEURSHIP  
(MACRO ECONOMY + MICRO ECONOMY)



GIG  
Economy

Organisational  
Strategy

Assessment &  
Succession

Talent Acquisition,  
Development &  
Retention

Leadership  
Development

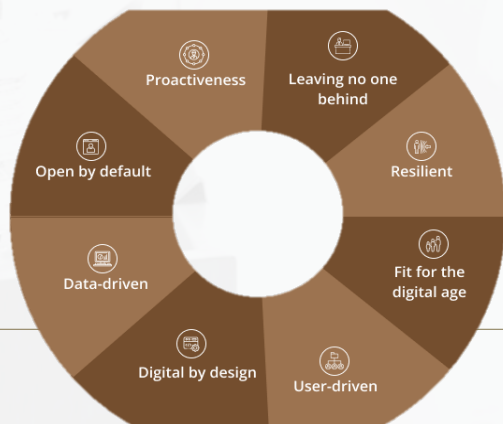
Research &  
Innovation

# PEOPLE

are the most important  
assets in your company..

*The UAE leadership recognizes citizens as  
the main pillar for achieving progress,  
development and advancement.*

*“Abu Dhabi 2025 Digital Transformation  
Strategy”*



“

المواطن هو محور التنمية  
والركيزة الأساسية لتحقيق  
التقدم والتطور والرفي

محمد بن زايد آل نهيان حفظه الله ورعاه



# RATIONALE

## Our Future

Lack of required technical skills, and technology readiness among jobs seekers impacts their opportunities in landing a job in Abu Dhabi private sector

**42%** Do not know the required skill sets in demand

**72%** Prefer to work in government sector

**57%** Believe they will stay in the same career for the rest of their lives

**73%** Believe that AI and Automation will replace their jobs

\*Percentages as of 2022

## Our Leadership

Decree from the Prime Minister issued in July (50% of all govt services to be automated and digitized)

## Our Solutions

Systems

Skillsets

Processes

## Our Programs



Fintech

Policies, Regulations, Research, Academic Institutions



Cyber Security

Two key focus areas: System protection and Data Protection



Big Data

Data is the new world oil.



Artificial Intelligence

All systems transform on towards knowledge & skillset geared towards AI.



Digital Transformation

Digital Transform on critical for any digital economy post Covid-19.

## Background

Upskill the workforce to support UAE's vision 2023 digital strategy & build future competence through digital capability development programs based on role in the digital journey.

**Employability** Enhance digital awareness amongst employees- audience: all employees

**Up-skilling** - Enhance required to employees on digital & technology solutions based on role in digital strategy-  
Blended learning curriculum or specific courses offering in depth knowledge of specific technology solutions  
Audience: Mid-level managers and implementers of the digital strategy

**Re-skilling-** Equip senior leaders with strategic knowledge of digital trends and technology solutions- audience : all senior leaders

# DIGITAL LANDSCAPE

## Digital Readiness

DigitalFirst

DigitalFastForward

DigitalDisruption

## Digital Assets

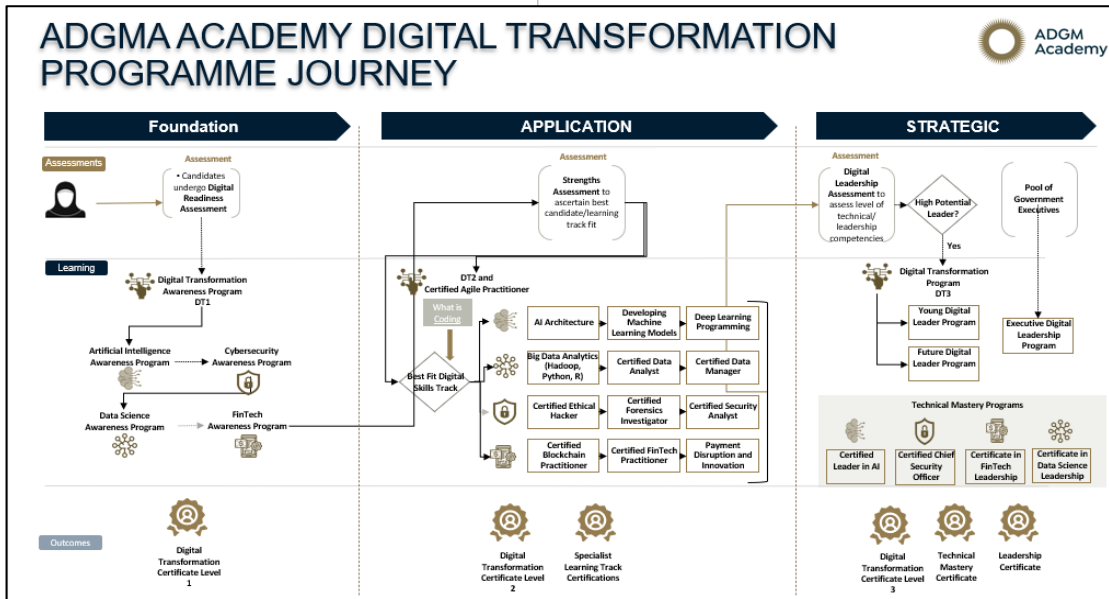
Metaverse

NFTs

Crypto

Blockchain

DeFi





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# SCHOOL OF DIGITAL ASSESTS

# ADGMA TO BUILD TALENT IN THE WORLD WITH THE SCHOOL OF DIGITAL ASSETS

Financial services are one of the largest industries in the world (\$20 trillion) and is being totally reshaped because of virtual and digital assets.

In the same way as the 90s led to the rise of the Internet and the dominance of the Silicon Valley, there is the opportunity for Abu Dhabi to lead the new wave of innovation for virtual assets.

This can be done by driving an entrepreneurial environment and leading skills development for the region.



## Metaverse

Citi predicts the Metaverse to be a **\$10 trillion market**, with big brands already exploring.



## CRYPTO

**15,000 Crypto currencies** created a **\$1 trillion market** in just 5 years.



## DeFi

Finance is being reinvented on the Blockchain, **“DeFi is real”** says Jamie Dimon.

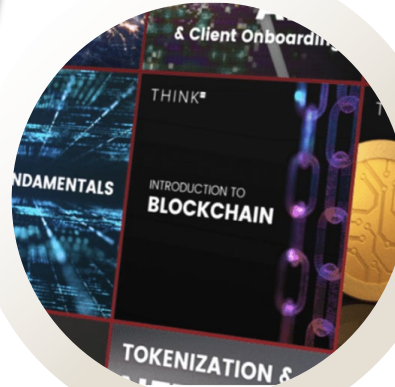


# ADGMA TO BUILD TALENT IN THE WORLD WITH THE SCHOOL OF DIGITAL ASSETS

Blockchain and DeFi companies are hiring tens of thousands of people but cannot find the skills they need.

Entrepreneurs in the space could build the next unicorns but lack knowledge and support.

Our programmes will cater to all and build a strong talent pool that can lead the development of new entrepreneurial ventures and provide the skills required for the industry



## Hands-on Applications

Workshops to develop employment skills for Virtual Assets



## Awareness

Online courses to develop awareness for a very large number of people



## Start-up creation

Whole support and educational programme to help create more entrepreneurs

# BUILDING A DEEP TALENT POOL FOR VIRTUAL ASSETS

## Training 2,000 People in Virtual Assets

This programme would upskill 2,000 people in one year through online courses and activities. It is about giving the unemployed a chance to widen their skills gap, and reskilling those who are employed.

The objective of this programme would be to create a vibrant workforce to position Abu Dhabi as a leading place for virtual assets.

**TALENT**

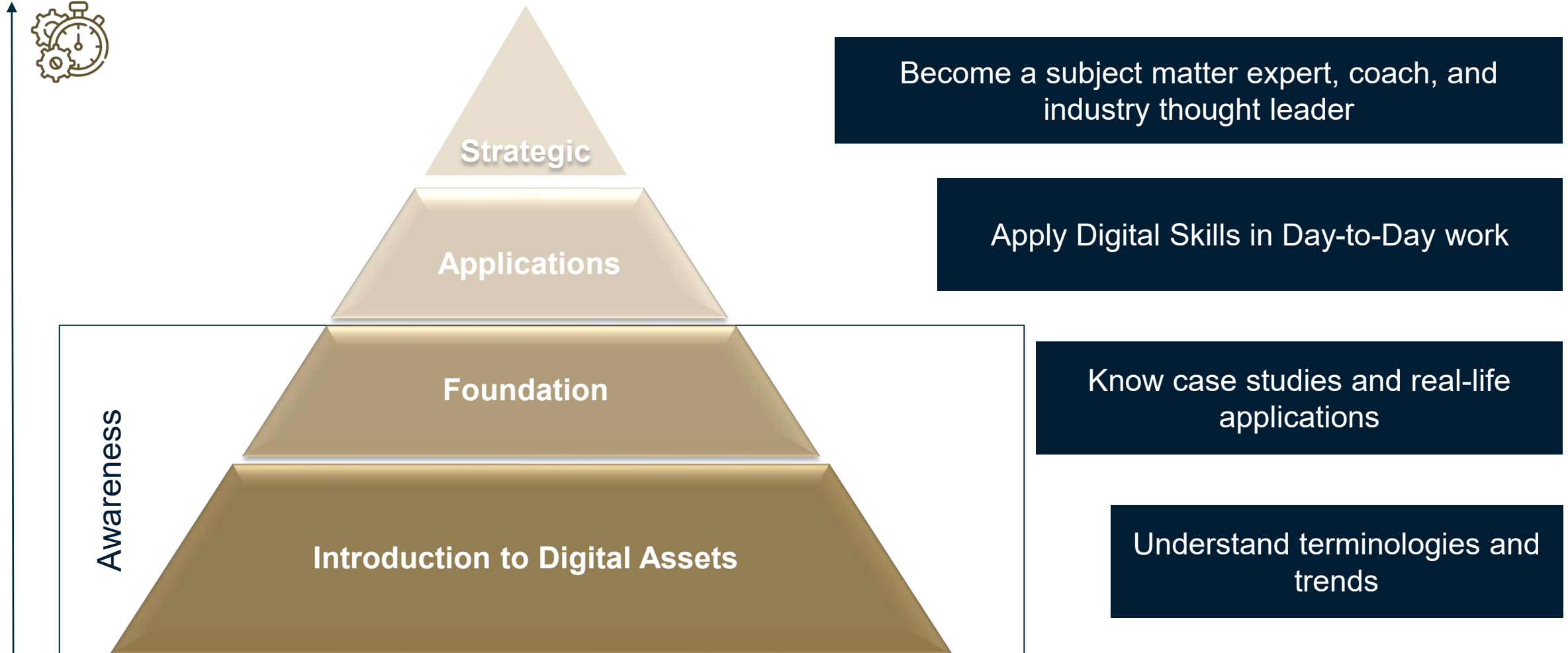
## Creating 100 Entrepreneurs

The objective of this programme is to create a vibrant workforce to position Abu Dhabi as a leading place for virtual assets.

The participants would develop the skills and the right mindset to foster an entrepreneurial environment and will be supported both financially and through a mentorship network programme.

**ENTREPRENEURS**

# STRUCTURE TO ACCELERATE SKILLS IN DIGITAL ASSETS



## Programme Structure

Introduction

Foundation

Applications

Strategic

- Short courses
- Webinars
- Expert interviews
- Lunch & Learn



- Briefing Papers
- Workshops
- Online courses
- Reports



- Group Projects
- Expert Sessions
- Hands-on activities



- Coaching
- Teaching
- Sharing Case studies

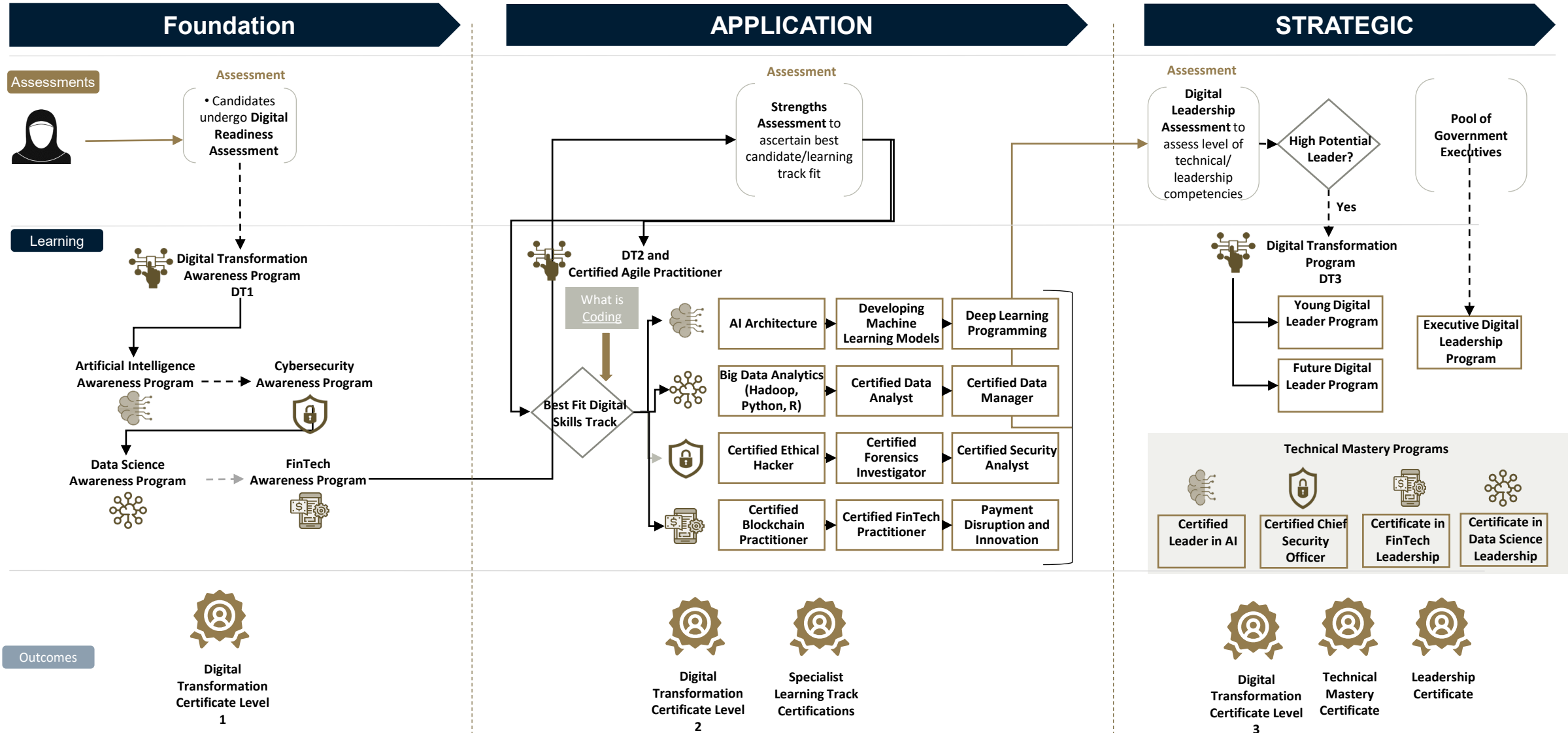


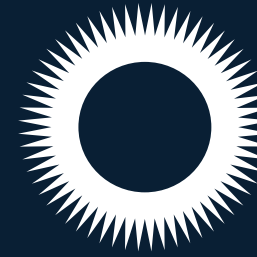


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# DIGITAL TRANSFORMATION

# ADGMA ACADEMY DIGITAL TRANSFORMATION PROGRAMME JOURNEY





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# Thank you

**INVESTORS IN PEOPLE™**  
We invest in people Standard



**GOLD**

ACTVET LTP Number: 0823/2019  
NQC ATP Number: ADH20228284863

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