

27 February 2025

To: All Kiosk Retailers in ADGM

REGISTRATION AUTHORITY CIRCULAR NO. (1) OF 2025: appropriate conduct of kiosk sales staff



This circular is to inform all kiosk retailers located in ADGM's jurisdiction of the requirement to ensure that kiosk sales staff remain in the kiosk when conducting business, including when carrying out sales and promotions.

Kiosk sales staff leaving the kiosk to solicit guests and engaging in aggressive tactics away from the kiosk to attract guests to the kiosk may be a breach of the ADGM Commercial Licensing Regulations 2015.

Failure to comply may result in the Registration Authority taking regulatory action including financial penalties, licence suspension or cancellation, or temporary permit cancellation.

Thank you for your cooperation.

Faithfully,



Registration Authority